

The image is a promotional graphic for 'Scrummys Burger'. It features a collage of food items: a large burger with a sesame seed bun and tomato slice on the left; a close-up of a burger patty on a bun in the center; and a box of fries with cheese sauce on the right. The background is a dark, semi-transparent overlay. The text 'SCRUMMYS BURGER' is prominently displayed in the center in a bold, yellow, stylized font with a black outline. Below it, the text 'YOUR GATEWAY TO A THRIVING FRANCHISE BUSINESS' is written in a white, bold font with a black outline. The word 'FRANCHISE' is also visible on the side of the fries box in the background.

SCRUMMYS BURGER

**YOUR GATEWAY TO A THRIVING
FRANCHISE BUSINESS**

INTRODUCTION

DIVE INTO INDIA'S BURGER REVOLUTION

Join the journey with Scrummy's Burgers, a dynamic and rapidly expanding brand in India's food industry. At Scrummy's, we offer an extensive menu that includes a variety of burgers, crispy fried chicken, wraps, desserts, pasta, and garlic breads, all under one roof. Our concept caters to diverse dining preferences, from casual dining and quick-service outlets to corporate catering and social gatherings.



MEET OUR **FOUNDER**

"At Scrummy's, we believe in delivering not just food, but an experience. Our dedication to quality, taste, and customer satisfaction sets us apart in the competitive food industry."

Nitin Sharma,
Founder of Scrummy's Burgers



MEET OUR **CO-FOUNDER**

"Scrummy's is more than just food; it's about building long lasting relationships with our customers through exceptional experiences."

Bijendra Sharma,
Co-Founder of Scrummy's Burgers

OUR JOURNEY

FROM HUMBLE BEGINNINGS TO NATIONAL SUCCESS

Scrummy's began its journey with humble roots and has grown to establish a strong presence in several key cities. Our brand has flourished due to our commitment to quality, innovation, and customer satisfaction.

CURRENT LOCATIONS



Kolkata



Ludhiana



Kharagpur



FRANCHISE MODELS : TAILORED FOR SUCCESS



KIOSK MODEL

Space Required	200-350 sq ft
Royalty Fee	5%
Gross Profit Margin	65%
Operational Segment	Takeaway, Online Orders
Payback Period	18-24 Months
Total Investment	₹15-18 Lakhs
Franchise Fee	₹3 Lakhs

QSR MODEL

QUICK SERVICE RESTAURANT

Space Required	450-800 sq ft
Royalty Fee	5%
Gross Profit Margin	65%
Operational Segment	Dine-in, Takeaway, Online Orders
Payback Period	18-26 Months
Total Investment	₹22-26 Lakhs
Franchise Fee	₹4 Lakhs



CDR MODEL

CASUAL DINING RESTAURANT

Space Required	800-1500 sq ft
Royalty Fee	5%
Gross Profit Margin	65%
Operational Segment	Dine-in, Takeaway, Online Orders, Corporate Sales
Payback Period	18-26 Months
Total Investment	₹32-35 Lakhs
Franchise Fee	₹5 Lakhs



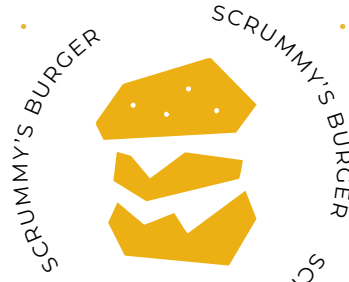
FRANCHISE APPLICATION PROCESS

Franchise Model Selection Kiosk QSR CDR

Do you have prior experience in the Food & Beverage Industry?

Yes No

For application process visit website and fill form



WHY SCRUMMY'S?

PROVEN SUCCESS

Over 9 years in successful operations.

DIVERSE MODELS

Franchise models starting from ₹15 Lakhs.

EFFICIENT OPERATIONS

Central kitchen facility for consistent quality.

QUICK ROI

Expect a return on investment within 16-24 months.

ADVANCED TECHNOLOGY

Automated kitchen equipment for enhanced efficiency

CENTRALIZED QUALITY

Chef-less operations with a central kitchen for consistent taste and quality.

COMPREHENSIVE SUPPORT

Full support from site selection to marketing & training.

OUR EXQUISITE MENU

Scrummy's is known for its extensive and carefully curated menu that appeals to a wide audience. Here's a glimpse of what we offer

Our menu is designed to attract customers of all ages and preferences, ensuring a high rate of customer satisfaction and repeat business.



BURGERS

A wide range including classic beef, chicken, and veggie options.



FRIED CHICKEN

Our signature crispy, juicy, and spicy fried chicken.



WRAPS

Fresh and flavorful wraps with various fillings.



DESSERTS

Indulgent treats including ice creams, cakes, and pastries.



GARLIC BREADS

Perfectly baked and seasoned to complement any meal.



PASTA

Delicious pasta dishes with an array of sauces and ingredients

JOIN THE SCRUMMY'S FAMILY

By becoming a Scrummy's franchisee, you are not just starting a business but joining a family dedicated to excellence in the food industry. With our proven business model, comprehensive support, and commitment to quality, your journey with Scrummy's is bound to be a rewarding one.

- 01**  **SUBMIT! YOUR APPLICATION!**
Fill out our franchise application form with your details and preferred model.
- 02**  **INITIAL DISCUSSION!**
Our franchise team will contact you for an initial discussion and answer any questions.
- 03**  **SITE SELECTION & APPROVAL!**
We will assist you in selecting the best location for your outlet.
- 04**  **TRAINING AND SETUP!**
Receive comprehensive training and support during the setup phase.
- 05**  **GRAND OPENING!** 
Launch your Scrummy's outlet with our marketing and operational support.

SCRUMMYS BURGER

Ready to start your Scrummy's franchise journey?
Get in touch with us today!

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Join us in bringing delicious, high-quality food to more people across India.
We look forward to welcoming you to the Scrummy's family!

www.scrummysburgers.com